



Visit Billings Creative Services RFP Finalist Presentation Score Sheet

Offeror	AD Creative	BCF Agency
Presentation (x5)		
Question 1 (x4)		
Question 2 (x4)		
Question 3 (x3)		
Question 4 (x3)		
Question 5 (x2)		
Question 6 (x4)		
Question 7 (x5)		
Question 8 (x5)		
Interview/Q&A (x5)		

Scoring Key

Exceptional	5
Exceeds Expectations	4
Good	3
Below Expectations	2
Unsatisfactory	1