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Billings Area COC

For the Month of March 2018

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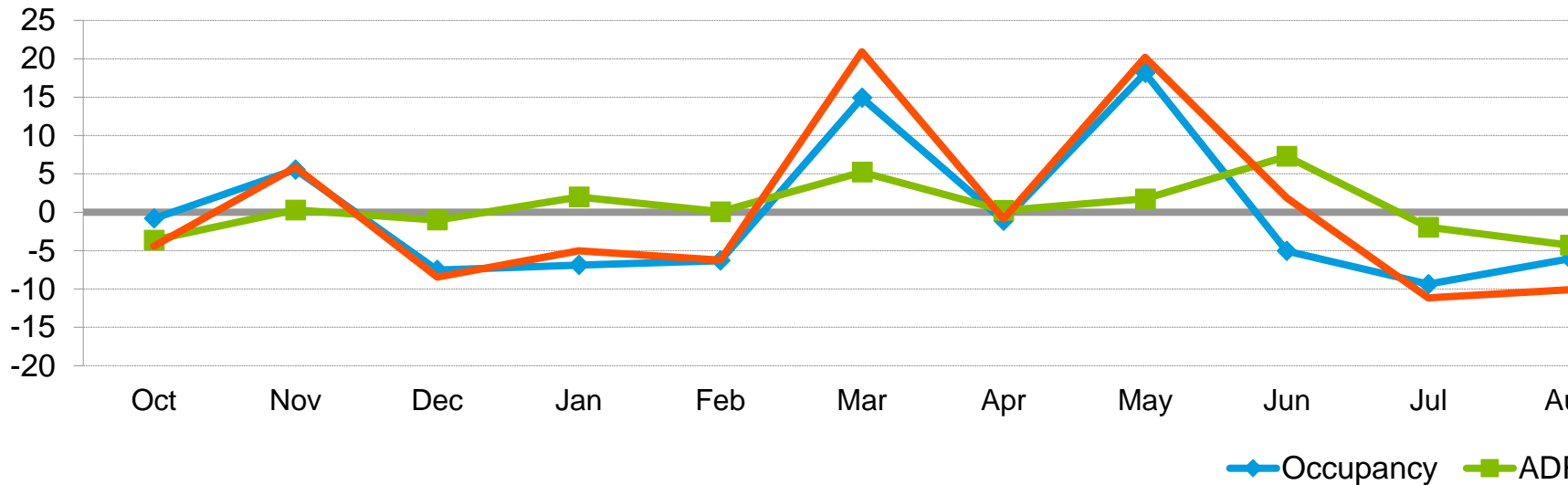
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Source: 2018 STR, Inc. / STR Global, Ltd. trading as "STR".

Billings Area COC
For the Month of March 2018

Monthly Percent Chang



Occupancy (%)	
Oct	
This Year	58.4
Last Year	58.9
Percent Change	-0.8

ADR	
Oct	
This Year	91.52
Last Year	94.96
Percent Change	-3.6

RevPAR	
Oct	
This Year	53.43
Last Year	55.90
Percent Change	-4.4

Supply	
Oct	
This Year	147,055
Last Year	144,398
Percent Change	1.9

Demand	
Oct	
This Year	85,871
Last Year	84,997
Percent Change	1.0

Revenue	
Oct	
This Year	7,858,747
Last Year	8,071,469
Percent Change	-2.6

Census %	2016			2017												2018		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Census Props	53	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
Census Rooms	4745	4840	4841	4841	4841	4841	4840	4840	4840	4840	4840	4840	4840	4840	4840	4840	4840	4840
% Rooms Participants	79.5	78.0	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	78.8	79.9	79.9

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Tab 4 - Multi-Segment

Currency: USD - US Dollar

Billings Area COC

For the month of: March 2018

	Current Month - March 2018 vs March 2017													Year to Date - March 2018 vs March 2017											Participation			
	Occ %		ADR		RevPAR		Percent Change from March 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017						Properties		Rooms	
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	68.5	67.9	131.56	127.70	90.17	86.75	0.9	3.0	3.9	6.0	2.0	2.9	61.6	61.0	127.37	124.25	78.46	75.83	0.9	2.5	3.5	5.6	2.0	3.0	54111	33425	5161195	3877413
Montana	51.2	51.2	87.58	86.74	44.88	44.39	0.1	1.0	1.1	2.1	1.0	1.1	45.4	45.4	85.30	84.65	38.74	38.43	0.0	0.8	0.8	1.6	0.8	0.8	443	222	29033	19201
Billings Area, MT+	55.3	57.5	91.94	91.25	50.85	52.50	-3.9	0.8	-3.1	-3.2	-0.0	-3.9	46.6	47.1	90.90	89.52	42.35	42.16	-1.1	1.5	0.4	0.4	-0.0	-1.1	54	36	4840	3868
Bismarck, ND+	51.7	63.0	88.17	88.47	45.58	55.71	-17.9	-0.3	-18.2	-18.2	-0.0	-17.9	47.6	64.3	87.47	87.96	41.59	56.52	-26.0	-0.6	-26.4	-26.4	-0.0	-26.0	33	27	3119	2675
Boise, ID+	75.2	80.0	111.41	103.74	83.76	82.96	-6.0	7.4	1.0	7.4	6.4	0.0	65.1	68.2	106.38	100.00	69.28	68.15	-4.4	6.4	1.7	8.2	6.4	1.7	53	40	5507	4587
Bozeman, MT+	68.2	66.5	90.26	91.80	61.59	61.01	2.7	-1.7	0.9	5.0	4.0	6.8	62.8	61.3	86.23	87.07	54.12	53.41	2.3	-1.0	1.3	5.3	3.9	6.3	31	21	2398	1846
Great Falls, MT+	60.6	63.5	90.56	89.63	54.89	56.88	-4.5	1.0	-3.5	-3.6	-0.0	-4.5	51.5	55.3	86.96	85.81	44.75	47.43	-6.9	1.3	-5.7	-5.7	-0.0	-7.0	29	18	2161	1749
Helena, MT+	57.6	61.2	93.60	91.52	53.89	56.02	-5.9	2.3	-3.8	-3.7	0.1	-5.9	50.9	55.0	90.79	90.50	46.24	49.77	-7.4	0.3	-7.1	-7.1	0.0	-7.4	19	17	1553	1396
Madison, WI+	59.3	63.5	107.57	106.68	63.79	67.69	-6.5	0.8	-5.8	-3.7	2.2	-4.5	54.9	56.6	104.56	104.33	57.39	59.08	-3.1	0.2	-2.8	-0.7	2.2	-0.9	63	54	7308	6911
Missoula, MT+	56.1	53.1	85.77	83.54	48.08	44.40	5.5	2.7	8.3	5.6	-2.5	2.9	46.7	45.1	81.65	81.14	38.15	36.58	3.6	0.6	4.3	1.7	-2.5	1.1	42	24	3130	2202
Rapid City, SD+	43.3	49.5	64.73	73.76	28.03	36.54	-12.6	-12.2	-23.3	-21.6	2.2	-10.7	38.7	41.0	65.38	70.71	25.27	28.98	-5.7	-7.5	-12.8	-10.9	2.2	-3.6	54	35	4727	3875
Sioux Falls, SD+	61.6	60.4	92.97	89.35	57.26	53.93	2.0	4.1	6.2	10.6	4.2	6.3	53.9	54.8	88.65	86.82	47.77	47.62	-1.7	2.1	0.3	3.7	3.4	1.6	60	45	5183	4361

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