

READY TO PLAY



WELCOME

A COMPREHENSIVE PLANNING GUIDE FOR SPORTS EVENTS IN BILLINGS, MONTANA

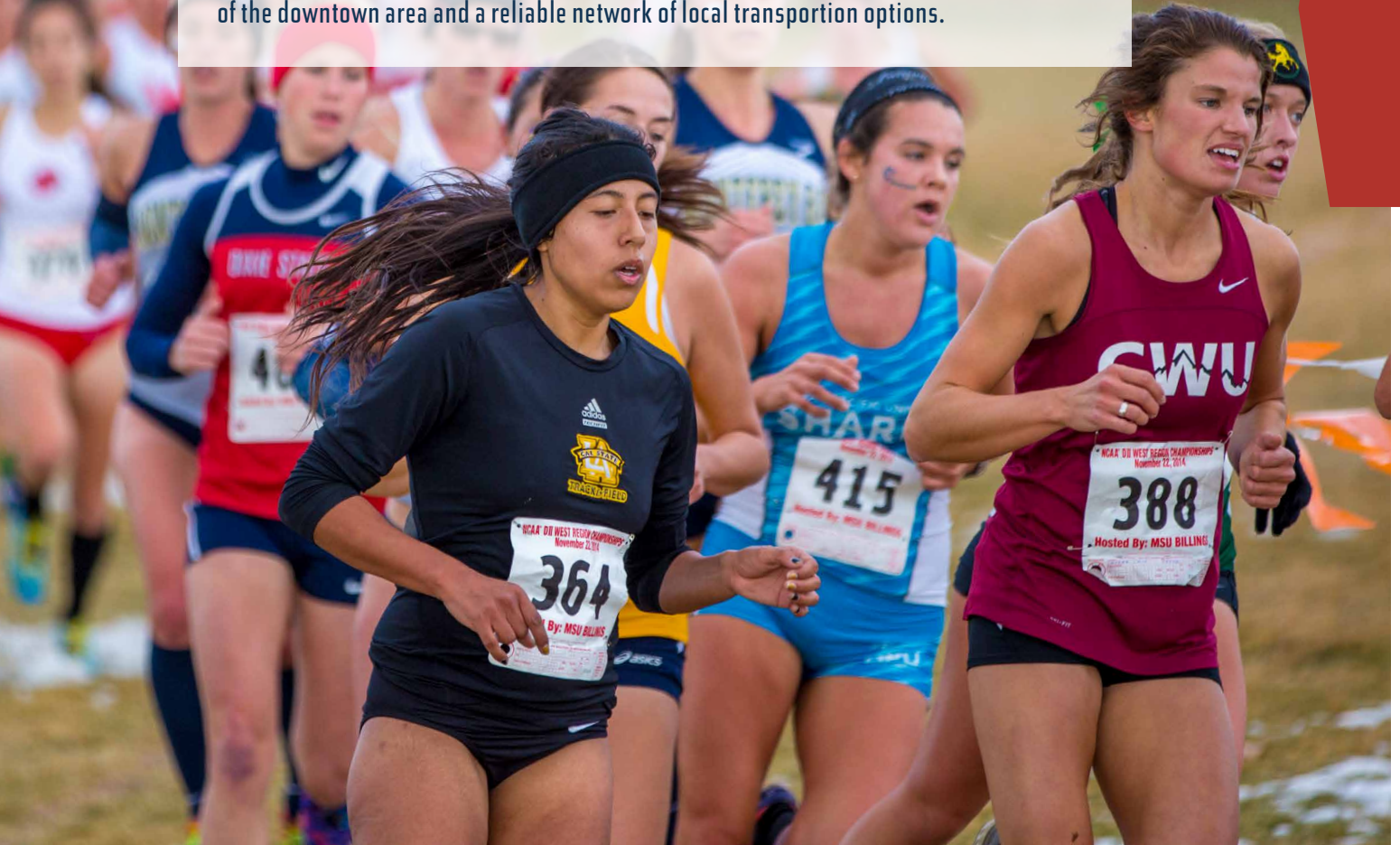


Nobody knows our city and region better than the dedicated team at Visit Billings. We are here to support you in planning your next sporting event in Billings. We provide the resources and inspiration for participants and spectators alike to enjoy competitions within nearly every sport, and serve as your trailhead to experiences rich with authentic heritage, vibrant downtown culture, breathtaking scenic views and so much more.

WHY BILLINGS?

With our unique sports facilities and venues, Billings is the ideal destination for your next event. Each year, more than 2.6 million people visit the area to enjoy the stunning scenery and explore the broad range of restaurants, shops and other amenities. Access has never been easier with multiple, daily non-stop flights, an airport within 5 minutes of the downtown area and a reliable network of local transportation options.

WHY BILLINGS?



Financial Incentives



Attendance-Building Materials and Services



Confidential Hotel Sourcing



Welcome Services



Hosted Site Visits



City/Regional Tour Planning Assistance



Transportation Assistance



Local/Regional Promotion and Advertising

TOP 10 REASONS — TO MEET IN — BILLINGS



"I've Always Wanted To Go"

Montana ranks high as a bucket-list state because of its beautiful scenery, iconic sites and attractions.



River to Rims

From leisurely strolls along the Rimrocks and biking along the Yellowstone River, to rooftop yoga, paddle-boarding at Lake Elmo and even rappelling down steep rock faces, outdoor adventure awaits in Billings.



"It's All About You"

The Visit Billings staff has a unique combination of Western hospitality and an eye for detail. With their help, sports events run smoothly from start to finish.



Instant Immersion

The city is surrounded by a unique cultural scene with an inviting vibe. Discover it in our music, arts and adventurous spirit.



Proximity

Situated at the intersection of Interstates 90 and 94 and with an airport serving 10 cities directly with major carriers, Billings is easily accessible for competitors and spectators.



Local Flavor

Billings is home to the acclaimed Billings Brew Trail. Discover local craft beverages as you revel in victory.



Best Mix in Montana

There's a huge variety of options for dining, entertainment, and attractions in Montana's largest city - more than anywhere else in the state.



Affordability

Billings offers big city amenities with affordable hotel rates, as well as state-of-the-art facilities and transportation. It's perfect for cost-efficient sports events of any size.



Montana Avenue

They call downtown Billings' Main Street "Montana Avenue" for a reason. Enjoy galleries, museums, breweries, and a dynamic food scene along this historic street.



Adventure Awaits

As Montana's Trailhead, Billings can be the catalyst to seeing all that the state has to offer. Bucket-list attractions like Yellowstone National Park, Beartooth Highway and many famous national monuments are all within reach.

Billings is a welcoming community and has teamed up with Mickey Schaefer and Associates to be a Certified Tourism Ambassador Destination.

Billings
trail guides.
est. 1877

trail guides.

est. 1877

Billings offers a one-of-a-kind Trail Guides program allowing local businesses and knowledgeable local influencers to act as brand ambassadors and visitor resources for the destination.

Trail Guides are easily recognizable with designated pins and window clings, letting visitors know they are a resource for discovering Billings. After all, a destination is only as strong as the local people and businesses that live and breathe it every day.

EXPERIENCES

As the largest city in the state, Billings is a vibrant urban destination. Athletes, their families and their fans will be immersed in all the local flavor, diverse shopping, and award-winning cuisine, arts and culture that Billings has to offer.

EXPERIENTIAL TEAM ACTIVITIES

Teams can bond together exploring the boundless adventures and experiences in Billings. Show your team the beauty of the Yellowstone River Valley on horseback with Bitter Creek Outfitters. They offer a fun and friendly environment that will make any event one to remember. Whether you're rappelling down them or biking on one of their many trails, the Rimrocks offer thrilling moments too. These great sandstone formations surrounding Billings will add excitement to your trip and offer spectacular views of the city.

SPORTS FACILITIES:

Alterowitz Gymnasium (MSUB)

1500 University Dr, Billings, MT 59101
msubillings.edu/campus/gym.htm

The gym features a 4,000-seat arena, official collegiate-size swimming pool, an indoor track, racquetball courts and weight room facilities.

Amend Park

5101 King Ave E, Billings, MT, 59101
amendpark.org

Amend Park is a 60-acre, multi-use recreational complex, which serves primarily as a soccer facility for the Billings area and is the home of Magic City Soccer.

Dehler Park

9th Ave. North & North 27th Street
billingsparks.org/location/dehler/

Home of the Billings Mustangs, Dehler Park is a multi-use stadium in Billings primarily used for baseball.

Fortin Center (RMC)

1511 Poly Drive, Billings, MT 59102
gobattlinbears.com/facilities/first-interstate-court/22

The 2,000-seat First Interstate Court at Fortin Center is the home of Rocky Mountain College's men's and women's basketball and volleyball teams.

Herb Klindt Field

1511 Poly Drive, Billings, MT, 59102
gobattlinbears.com/facilities/herb-klindt-field/1

Herb Klindt Field is an artificial surface football and soccer field located at the Rocky Bowl.

Landon's Miracle Field

2235 Eldorado Dr, Billings, MT, 59102
landonslegacy.com

Landon's Legacy Foundation, Billings Kiwanis, and Billings Parks and Recreation created the community's first special needs baseball field.

MSU Billings Avitus Softball Field

1500 University Drive, Billings, MT, 59101
msubsports.com/sports/2010/8/30/SB_0830104434.aspx

The softball field sits on the main campus of MSU Billings and features recently installed bullpens and a padded backstop.

Joe Pirtz Field at Stewart Park

2620 Stewart Park, Billings, MT, 59102
<https://www.billingsalbaseball.org/>

The 54-acre park features a softball complex, as well as Joe Pirtz Field, home of the American Legion Blue Jays and Cardinals.

Wendy's Field at Daylis Stadium

1511 Poly Drive, Billings, MT 59102
gobattlinbears.com/facilities/wendys-field/3

Wendy's Field is a soccer venue where the Battlin' Bears men's and women's soccer teams take to the pitch.



MetraPark

308 6th Ave N, Billings, MT 59101
Metrapark.com

Home to Montana's largest concerts, rodeos, motorsports events, and more, MetraPark is a multi-facility event venue. The location includes the 10,000 seat First Interstate Arena with a 50,000 sq.ft. exhibit hall, with 87 acres of parking. The campus also accommodates the MetraPark Expo Center and Montana Pavilion.

FACILITIES

Billings boasts nearly a dozen sports facilities to accommodate soccer, track & field, volleyball, basketball, baseball, softball and beyond. From the large arena at MetraPark to facilities for smaller events, explore all of Billings' venues for your next competition.

MORE THAN
4,200
Guest
Rooms

MORE THAN
50
Lodging
Facilities

A
**WIDE
VARIETY**
of Sports Venue types
and sizes

DOZENS OF
**TEAM
FRIENDLY**
Restaurants

VENUES





BIG WINS IN BILLINGS



USPSA Area 1 Championship (2023)

The most skilled marksmen and markswomen in the region set their sights on championship brass.



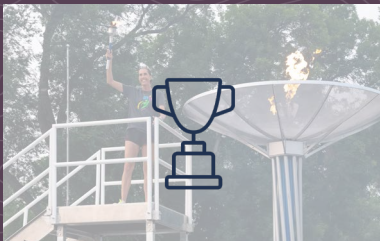
NAIA DI Women's National Basketball Championships (2017-2020)

Top ballers of the National Association of Intercollegiate Athletics competed for the national championship in Billings.



Big Sky VolleyFest AAU Regional Tournament (since 2014)

This annual youth volleyball tournament serves up excitement with more than 220 teams competing for glory.



Montana's Big Sky State (since 1968)

More than 10,000 of Montana's best athletes compete across 35 sports for these Olympic-style amateur games.



Border War (2015)

Rival college basketball teams Montana State and the University of Wyoming clashed in Billings after a 10-year hiatus.



NCAA DII Cross Country West Region Championships (2014, 2016, 2018, 2020, 2022)

The fastest cross-country athletes of the NCAA DII race across the open air terrain of Montana in Billings.



Montana AAU Wrestling Championships Folkstyle & Greco (since 2022)

Montana's youth wrestlers of all ages leave everything they have on the mat in pursuit of championship honors.



Montana High School All-Class Boys/Girls State Wrestling Championships (since 2003)

The finest high school wrestlers in Montana seek state championship glory in Billings



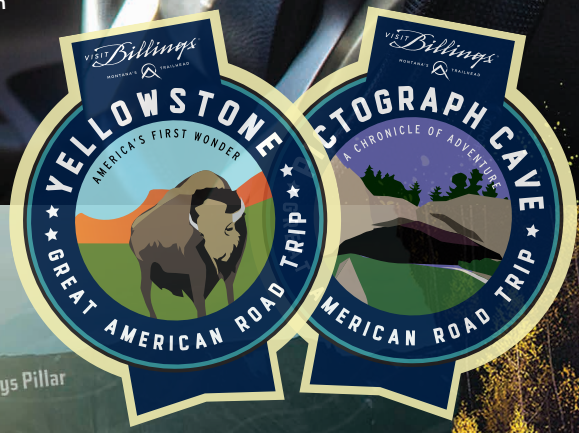
American Legion NW Regional Championship Tournament (2024-2025)

Billings scored a home run in attracting this event that features the northwest's best 13 to 19-year-old baseball players.

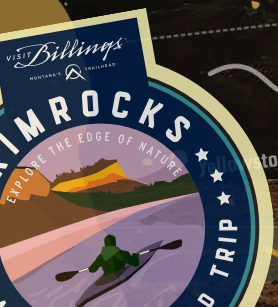
YOU AND THE OPEN ROAD



This is a journey that's meant to be shared. In person. In all its glory. With the people you love. No distractions. No schedules. Just you and the open road. Every mile taking you further and further from routine. Keep exploring, discover your perfect road trip with us. Due to high demands, be sure to have your car rental reservations before you come.



Day 2
Drove the Beartooth Hwy!
It was breathtaking...
ON TO YELLOWSTONE

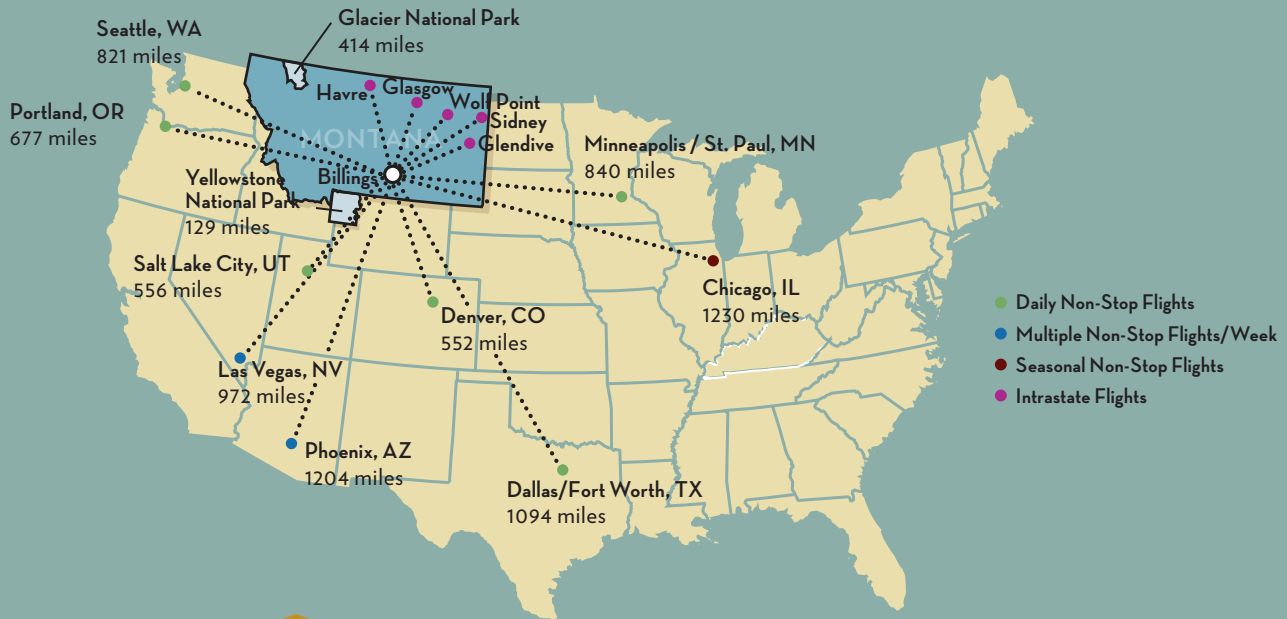


LOCATION

Billings, and all the resources it offers, is just a convenient, non-stop flight away. It's easy to get to and easy to explore, but getting participants to leave could be a bit more difficult.



AIR SERVICE MAP



With convenient non-stop flights serving 10 major hubs and more than 4,000 hotel rooms to choose from, Billings offers everything you need for a convenient flight and a great stay. Billings Logan International Airport is just two miles from downtown and only 8 miles from the furthest hotel in Billings.

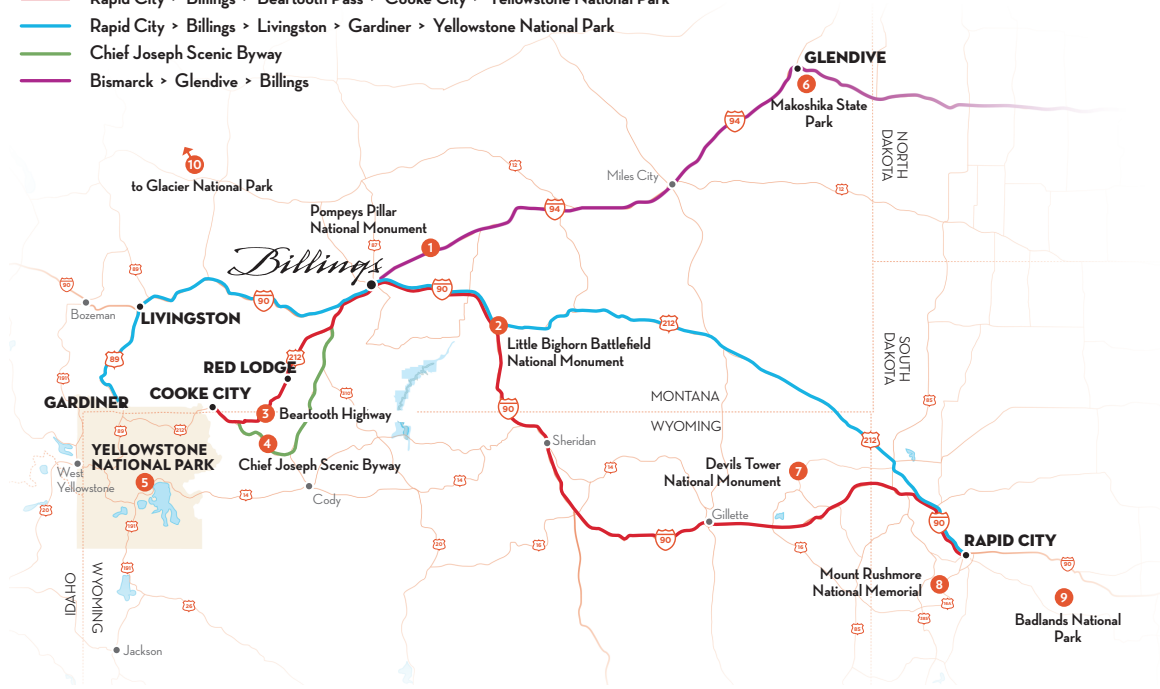
Can you think of anything better than traveling to Big Sky Country and being surrounded by some of America's most iconic monumental sites and attractions... all while hosting a wildly successful sporting event?

Made up of small towns, big ranches and unending horizons, Southeast Montana is sure to surpass expectations. Visit with farmers, ranchers and cowboys while exploring dinosaur tails and warrior trails. Experience the vibrant cultures and historic perspectives of southeastern Montana to gain a sense of the true West. And, don't forget Yellowstone National Park is a beautiful, short drive away.



REGIONAL DRIVE AREA MAP

- Rapid City > Billings > Beartooth Pass > Cooke City > Yellowstone National Park
- Rapid City > Billings > Livingston > Gardiner > Yellowstone National Park
- Chief Joseph Scenic Byway
- Bismarck > Glendive > Billings

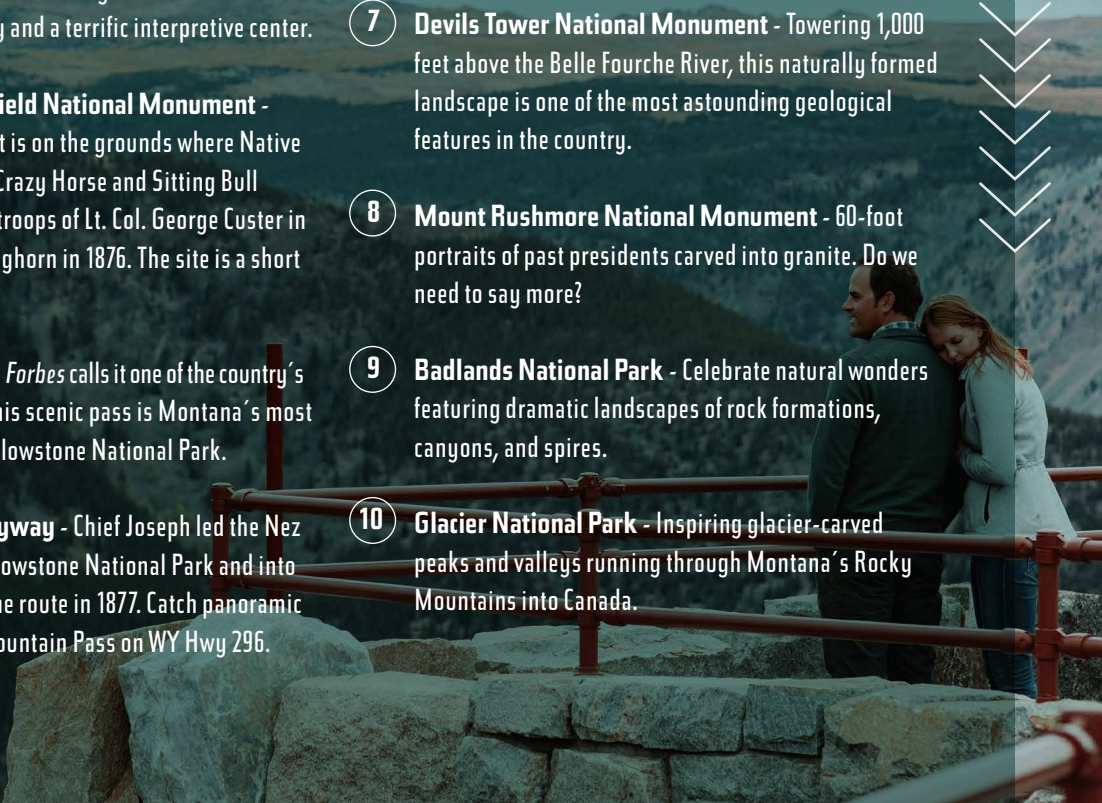


POINTS OF INTEREST

Bucket-list attractions like Yellowstone National Park, Mount Rushmore, the Badlands and Little Bighorn Battlefield are all within reach for participants arriving early or staying late.

- 1 Pompeys Pillar National Monument** - Home to some of the only remaining physical evidence of the Lewis and Clark Expedition, plus breathtaking views of the Yellowstone River Valley and a terrific interpretive center.
- 2 Little Bighorn Battlefield National Monument** - This national monument is on the grounds where Native American forces led by Crazy Horse and Sitting Bull defeated the U.S. Army troops of Lt. Col. George Custer in the Battle of the Little Bighorn in 1876. The site is a short drive from Billings.
- 3 Beartooth Highway** - *Forbes* calls it one of the country's most dazzling drives. This scenic pass is Montana's most beautiful gateway to Yellowstone National Park.
- 4 Chief Joseph Scenic Byway** - Chief Joseph led the Nez Perce Indians out of Yellowstone National Park and into Montana along this same route in 1877. Catch panoramic views at Dead Indian Mountain Pass on WY Hwy 296.

- 5 Yellowstone National Park** - The world's first National Park. Geysers, mud pots, painted canyons, wildlife and recreation make this one of the best in the world.
- 6 Makoshika State Park** - Travel where the tyrannosaurus and triceratops once roamed at Makoshika State Park, Montana's largest state park. Watch your step, as dinosaur fossils have been discovered across the 11,538-acre park.
- 7 Devils Tower National Monument** - Towering 1,000 feet above the Belle Fourche River, this naturally formed landscape is one of the most astounding geological features in the country.
- 8 Mount Rushmore National Monument** - 60-foot portraits of past presidents carved into granite. Do we need to say more?
- 9 Badlands National Park** - Celebrate natural wonders featuring dramatic landscapes of rock formations, canyons, and spires.
- 10 Glacier National Park** - Inspiring glacier-carved peaks and valleys running through Montana's Rocky Mountains into Canada.



For more information:
info@visitbillings.com
(406) 245-4111

VISIT *Billings*[®]
MONTANA'S  TRAILHEAD

